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Which is why this innovation  
succeeded, too. There is a  
major, widely overlooked  
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failure that ...

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was forced to downsize and  
sell to Oracle in January  
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The Top 6 Mistakes Inventors  
Make - Entrepreneur.com  
The Failed Inventions of  
Thomas Edison. When asked  
about his failures in an  
interview Thomas Edison  
stated: "I have not failed  
10,000 times—I've

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successfully found 10,000 ways that will not work."

Failure is Not the End.

Thomas Edison did not like to refer to his inventions as successes or failures.

74 Failed Products That Made

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These Companies Regret ...  
21 Failed Inventions. BY  
Alvin Ward. ... One minor  
problem was the car's right  
wing, it failed one trial  
run in 1973, then it failed  
later again that year in a  
crash that killed both

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inventors.

The Top 5 Mistakes Inventors  
make with their Invention

...

Why it failed: The Lisa was  
geared towards business  
consumers, though those

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consumers were attracted to the lower price tag on IBM PCs. NASA got behind the Lisa project, which they regretted after it was discontinued two years later. 4) Levi's – Type 1 Jeans. Apparently jeans that

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are perfect for those  
situations when you're being  
dragged through the dirt  
while hanging on to a rope  
...

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New Inventions That Are At  
Another Level ?16  
The 10 Worst Product Fails

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of All Time ... the Coors brand didn't help sell bottled water. Coors Rocky Mountain Sparkling Water used a similar name and label to that of Coors beer, ...

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extension fails, such as the  
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lasagna, to startup companies, like Juicero, these products made people scratch their heads with confusion. And when a CEO of a famous brand trying to release the said product declares that it 'tastes

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like sh\*t,' there's really  
no chance for it to gain  
popularity.

The 10 Worst Product Fails  
of All Time | Time  
The Top 6 Mistakes Inventors  
Make ... Also, if you plan

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to sell your invention through retailers in a specific industry, speak to them and see if they would actually carry your product.

Bad Predictions About Great Inventions - [thoughtco.com](http://thoughtco.com)

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13 Hilarious Inventions That Failed Spectacularly. Joe McKinley. ... Seeing an opportunity, the makers of Coors decided to turn a problem into an asset and sell water minus the beer in 1990.

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21 Failed Inventions |  
Mental Floss

You cannot sell products at  
a loss and then make it up  
in volume. ... They are  
several other specific  
reasons why innovation fails

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(e.g. technology failure or team conflict).

5 Reasons Why New Products Fail - Oxford College of ...  
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Some inventions of yesteryear are now so ubiquitous that it's hard to imagine modern life without them, but during their early days of development the creations of many inventors

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were met with ridicule and scorn. Here are 10 inventions – from American inventor Thomas Edison's light bulb to the cellular phone – that naysayers falsely predicted were doomed to fail.

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Why Innovation Fails - Fast  
Company

Why some businesses fail  
while others succeed? The  
worst part about a failing  
business is that the  
entrepreneur is unaware of

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it happening until it is often too late. It makes sense because if the entrepreneur really knew what he was doing wrong, he might have been able to save the business.

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Why Innovation Fails -  
Forbes

The first step toward commercializing an invention is usually pursuing a patent. On the way to a patent there are mistakes inventors make unwittingly,

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some of which will  
ultimately make it ...

Inventions of Thomas Edison:  
Successes and Failures  
My 5 reasons why new  
products fail looks  
something like this. A lack

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of independent and unbiased research into the market and target audience One of the characteristics of a successful entrepreneur is that they are determined, let nothing stand in their way and have a unique feel

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for what the customer wants.

50 Reasons Why Some  
Businesses Fail While Others  
Succeed

In 1876, a cash-strapped  
Alexander Graham Bell,  
inventor of the first

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successful telephone offered to sell his telephone patent to Western Union for \$100,000. While considering Bell's offer, which Western Union turned down, officials who reviewed the offer wrote the following

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