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Fabian holds an MSc in Design and a BSc in Cognitive Science, both from Linköping University. He is currently doing his PhD, in which he focuses on user involvement in the early stages of service design projects. He has published on visualisations in service design as well as appropriations of ethnography to service design and interaction design.

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This is Service Design Doing: Applying Service Design Thinking in the Real World - Kindle edition by Marc Stickdorn, Markus Edgar Hormess, Adam Lawrence, Jakob Schneider. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading This Is Service Design Doing: Applying Service Design Thinking in the Real World.

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'This is Service Design Doing' is a new book project from the authors of "This is Service Design Thinking" (Marc Stickdorn & Jakob Schneider) together with the instigators of the Global Service Jam (Adam Lawrence & Markus Hormes).

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This is Service Design Doing November 24 at 11:57 AM · Congratulations to our latest # TiSDD alumni - from South America, North America, Europe, Middle East, Asia Pacific, and Australasia - who successfully completed a five day Executive School on key tools and methods in # servicedesign # designthinking , enriched by masterclasses on ...

This is Service Design Doing : Adam Lawrence : 9781491927182

Research: With a background in strategic management and information systems, Marc is a visiting / adjunct professor at various business and design schools.He published numerous academic papers on service design and ethnography - including two best paper awards. He pursues a PhD at the University of Erlangen-Nuremberg in Germany in information systems - Innovation and Value Creation.

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Pris: 379 kr. Häftad, 2018. Skickas inom 1-3 vardagar. Köp This is Service Design Doing av Marc Stinkdorn, Markus Edgar Hormess, Adam Lawrence, Jakob Schneider på Bokus.com.

This is Service Design Doing - Liveworkstudio

Buy This Is Service Design Doing: Using Research and Customer Journey Maps to Create Successful Services 1 by Marc Stickdorn, Markus Edgar Hormess, Adam Lawrence, Jakob Schneider (ISBN: 9781491927182) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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