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During these years, he was the personal assistant to Ingvar Kamprad, the billionaire founder and owner of IKEA, set up its Leeds store that broke profit records, was global director of key furniture areas, and latterly CEO of investment company IKEA

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IKEA has become a staple of
affordable furniture, but there's a
lot more to this chain than Allen
wrenches and meatballs.

Seemingly synonymous with
college students and recent grads,
it's revolutionized the furniture

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industry, influenced home decor,
and is still rapidly growing.

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the part of the house where the
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Johan Stenebo was for 20 years
one of the leading directors of
IKEA while it turned itself into the
world's largest flatpack furniture
retailer with 700 million visitors a
year.

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IKEA is widely considered the go-to for stock cabinets. Unlike almost anyone else, they mass-produce a system of set sizes, colors, finishes, and features that

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you pick and choose. The pieces of your order are pulled from stock supplies and shipped to your home, where you need to handle both the assembly and installation.

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furniture and lifestyle giant Ikea
has been rudely shaken by a new
book which claims the company is
hostile to foreign employees and
uses Stasi-style secret police
methods to spy on its thousands of

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time in close-up detail the
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well as where it cut corners: fell
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nepotism and murky financial
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The untold truth of IKEA

Having heard so much about the Swedish furniture conglomerate, I couldn't resist borrowing the book *The Truth About Ikea: The Secret behind the World's Fifth Richest Man and the Swedish*

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well as where it cut corners: fell
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