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Joe McGinniss | Kirkus Reviews

Joe McGinniss was a young Philadelphia journalist when he began to follow the team of public relations men and television specialists who created Richard Nixon's image for the American public during the presidential

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Joe McGinniss was an American journalist, non-fiction writer and novelist. He first came to prominence with the best-selling *The Selling of the President 1968* which described the marketing of then-presidential candidate Richard Nixon. It spent more than six months on best-seller

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Joe McGinniss was born on December 9, 1942. He graduated from the College of the Holy Cross in 1964 and worked as a newspaper journalist. He wrote several nonfiction books including *The Selling of the President*, *Going to Extremes*, *Fatal Vision*, *The Miracle of Castel di Sangro* and *The*

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The Selling of the President, 1968, nonfictional book about the 1968 presidential campaign of Richard M. Nixon written by American author Joe McGinniss that became one of the most-influential books on the campaigns of American presidential

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The Selling of the President 1968 is a 1969 book by American author Joe McGinniss. It was published by

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Former Vice President Joe Biden speaks during a campaign event in Waukee, Iowa, on Thursday, Jan. 30, 2020. Sue Ogrocki / AP On Thursday, Biden argued that policy doesn't matter as much as ...

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Wikipedia

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is as pertinent today to  
understanding our political culture as  
it was the year it was published.

The Selling Of President Joe  
Joe McGinniss was a young  
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began to follow the team of public relations men and television specialists who created Richard Nixon's image for the American public during the presidential campaign of 1968. In 1969, with the publication of *The Selling of the President*, Joe McGinnis immediately

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