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Author Bowersox, Donald J. (Donald John) Subjects Business logistics.; Business logistics - Textbooks. Audience Adult Summary "Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain.

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Management, Supply Chain Management

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Retrieved from Logistics Functional Metrics

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*References Bowersox D J Closs D J Cooper M B
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