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Chapter 1: The Strategic Management Process Answer: F MULTIPLE CHOICE QUESTIONS 10. Strategic management includes the following: A. Establishment of strategic direction B. Implementation of strategies C. Analysis of the internal environment D. Strategic restructuring E. All of these are true Answer: E 11. Domain direction and navigation pertain ...

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44. Effective strategic planning processes are intangible resources. True False 45. Company reputation with customers, suppliers and other stakeholders is an intangible resource. True False 46. Examples of organizational capabilities are outstanding customer service, excellent product development

MULTIPLE CHOICE QUESTIONS CHAPTER 1: Strategic Human ...

3.5 Other Types of Strategic formulation 22 4 Schools of Strategy 24 4.1 Introduction - Definition - there are three ' schools ' of strategy 24 Designed for high-achieving graduates across all disciplines London Business School ' s Masters in Management provides specific and tangible foundations for a successful career in usiness.

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