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* Excerpts from *The Science of Coercion: Communication Research and Psychological Warfare 1945-1960*, by Christopher Simpson (Oxford University Press, 1994) "Worldview Warfare" and *World War II (pp.22-30) The CIA and the Founding Fathers of Communication Studies (pp. 79-85) Footnotes: 28.*

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Science of Coercion: Communication Research and Psychological Warfare, 1945–1960. By Christopher Simpson. (New York: Oxford University Press, 1994. x, 204 pp. \$29.95, ISBN 0-19-507193-X.)

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"Worldview Warfare" and The Science of Coercion

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