

Risk A Very Short Introduction

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Risk: A Very Short Introduction (Very Short Introductions ...
The book I read to research this post was Risk A Very Short Introduction by John Kadwany et al which is a very good book which I bought from kindle. This book is an introduction to risk management. Apparently if you make a single car journey in the USA you have a 1 in 10 million chance of it ending in a fatal car accident but also you have a 1 in 200 chance of dying in a car crash at some point in your lifetime.

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Risk: A Very Short Introduction describes what has been learned by cognitive scientists about how people deal with risks, applying these lessons to diverse examples, and demonstrating how understanding risk can aid choices in everyday life and public policies for health, safety, environment, finance, and many other topics."--Publisher's site.

Risk: A Very Short Introduction: 9780199576203: Medicine ...
Risk: A Very Short Introduction draws on the sciences and humanities to explore and explain the many kinds of risk. We find risks — from genetically modified crops, medical malpractice, and stem-cell therapy to intimacy, online predators, identity theft, inflation, and robbery. They arise from our own acts and they are imposed on us.

Risk: A Very Short Introduction by Baruch Fischhoff
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Risks are everywhere. They come from many sources, including crime, diseases, accidents, terror, climate change, finance, and intimacy. They arise from our own acts and they are imposed on us. In this Very Short Introduction Fischhoff and Kadwany draw on both the sciences and humanities to show what all risks have in common.

Risk A Very Short Introduction
In this Very Short Introduction, Baruch Fischhoff and John Kadwany draw on both the sciences and humanities to illuminate both the similarities and differences of various kinds of risk. Using conceptual frameworks such as decision theory and behavioral decision research, they examine the science and practice of creating measures of risk and look at how scientists apply probability by combining historical records, scientific theories, and expert judgment.

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Risk : a very short introduction (eBook, 2011) [WorldCat.org]
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Risk: A Very Short Introduction - Baruch Fischhoff, John ...
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