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Politics and the Twitter Revolution: How Tweets Influence ...
Politics and the Twitter Revolution: How Tweets Influence the Relationship Between Political Leaders and the Public. These and other questions are answered from theoretical perspectives such as uses and gratifications, word-of-mouth communication, selective exposure, innovation characteristics, and the continuity-discontinuity framework.

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Politics and the Twitter Revolution: How Tweets Influence the Relationship between Political Leaders and the Public (Lexington Studies in Political Communication) by John H. Parmelee (2011-11-25) [John H. Parmelee;Shannon L. Bichard] on Amazon.com. *FREE* shipping on qualifying offers.

Politics and the Twitter Revolution: How Tweets Influence ...
The findings in Politics and the Twitter Revolution show Twitter to be surprisingly influential on political discourse. Twitter has caused major changes in how people engage politically. Followers regularly take actions that are requested in leaders' tweets, and, in many cases, leaders' tweets shape followers' political views more than friends and family.

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Politics And The Twitter Revolution

Politics and the Twitter Revolution was definitely worth the wait. The authors effectively couple survey research, content analysis, and frame analysis with in-depth interviews to explore what motivates individuals to follow political leaders on Twitter, what they see as its benefits and drawbacks as well as how Twitter affects them.

Politics and the Twitter Revolution : How Tweets Influence ...
Politics and the Twitter Revolution: How Tweets Influence the
Relationship between Political Leaders and the Public
(Lexington Studies in Political Communication) by John H.
Parmelee (2013-01-18) on Amazon.com. *FREE* shipping on

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Politics and the Twitter Revolution - Portland

The study revealed that politicians who have extreme political ideologies had a large number of online followers on Twitter and other platforms, indicating that a strong political polarization on Twitter is experienced, thereby supporting the first view ([11] ; see also [8] [30] [31] [32]).

Politics and the Twitter Revolution : How Tweets Influence ...
Politics and the Twitter Revolution: How Tweets Influence the Relationship between Political Leaders and the Public, by John H. Parmelee and Shannon L. Bichard, is the first comprehensive examination of how Twitter is used politically.

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Relationship between Political Leaders and the Public by John
H. Parmelee and Shannon L. Bichard is the first comprehensive
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depth interviews with political Twitter users answer several
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leaders on Twitter, and why?

Politics and the Twitter Revolution: How Tweets Influence ...
The term Twitter Revolution refers to different revolutions and
protests, most of which had the social networking site Twitter

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be used by protestors and demonstrators in order to communicate: 2009 Moldova civil unrest, claiming that the elections, which saw the governing Party of Communists of the Republic of Moldova win a majority of seats, were fraudulent 2009–2010 Iranian election protests, also known as Green Revolution and Facebook Revolution, following the 2009 Iranian presidential ...

Politics and the Twitter Revolution: A Brief Literature ...

Politics and the Twitter Revolution: How Tweets Influence the Relationship between Political Leaders and the Public, by John H. Parmelee and Shannon L. Bichard, is the first comprehensive examination of political Twitter use. Multiple methods and theories reveal why political leaders are followed,

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the persuasive power of political tweets ...

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Twitter Revolution - Wikipedia

This study conducted a review of the literature on Twitter and politics. The review is summarized under three inter-related

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themes: 1) does social media help politicians to be elected? 2) who benefits from social media? and 3) political polarization on T...

Politics and the Twitter Revolution: How Tweets Influence ...
Politics and the Twitter Revolution According to our ' How
Africa Tweets ' study, political hashtags make up 8.67% of all
hashtags across the African continent.

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