

Platform Strategy How To Unlock The Power Of Communities And Networks To Grow Your Business

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Platform strategy : how to unlock the power of communities ...

Laure Reillier is an advisor to disruptive, high growth platform businesses at Launchworks & Co and author of “Platform Strategy: How to Unlock the Power of Communities and Networks to Grow Your Business. ” We asked Laure to overview the choices and challenges confronting service providers as they seek to understand the potential and threats of the platform economy.

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The strategy must integrate business and IT needs and establish a collective leadership vision. The digital platform strategy will vary from company to company. Some companies will develop a platform business model that encompasses providers, consumers and employees to create or exchange goods, services and social interaction.

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Every Organization Needs a Digital Platform Strategy ...

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Platform Strategy provides powerful insights into how to design, ignite and scale a trusted platform. This is a great read for anyone interested in understanding how platforms are changing the world, and the dynamics at play."

Platform Strategy: How to Unlock the Power of Communities ...

Platforms like BlaBlaCar are reshaping the way people interact and trust one another, unlocking significant potential for collaboration. Platform Strategy provides powerful insights into how to design, ignite and scale a trusted platform.

Amazon.com: Customer reviews: Platform Strategy: How to ...

Over the past two decades, some of the most profitable and successful firms are those that have adopted a digital platform model—a strategy whereby the company allows two or more disparate groups to interact over a platform to co-create value; for example, website developers and users on Akamai, recruiters and employees on LinkedIn, and drivers and customers on Uber. In this two-day program, participants eager to develop or launch a digital platform approach will learn why and how their ...

Demystifying Platform Strategy: Five key questions answered

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Platform technology continues to reshape a wide range of industries, and is poised to disrupt financial services. Collaboration is crucial for delivering the innovation financial services firms need to thrive, and platform strategy can be part of this. Refinitiv's partnership with Finastra will foster further transformation in the industry.

Platform Strategy: How to Unlock the Power of Communities ...

Platform Strategy: How to unlock the power of communities and networks to grow your business. Laure Claire Reillier and Benoit Reillier | 28 April 2017

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