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About the author (2004) Professor Ken Kobre directs the video and photojournalism program at San Francisco State University. His book, *Photojournalism: The Professionals' Approach*, published by Focal Press-Elsevier, has been the widest selling text on photojournalism in the world since 1980. It is now in its sixth edition.

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Professor Kenneth Kobre--who teaches photojournalism at San Francisco State University--advises those who are interested in pursuing a career in news photography to "First master your camera, flash and the rest of your equipment."

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