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Marshall learned to use Google AdWords soon after it was first introduced, and became an expert user. In 2002 he released Guerrilla Marketing for Hi-Tech Sales People, an audio CD. With Bryan Todd, he wrote the Definitive Guide to Google AdWords in 2006, and the Ultimate Guide to Google AdWords in 2007.

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to one - on a consistent and predictable basis." Jonathan Mizel, President Cyberwave Media Maui, Hawaii

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Perry Marshall is the Gene Schwartz of the 21st century. Schwartz's book, Breakthrough Advertising, is every bit as current as the first day it rolled off the press in 1966. Perry's work is like that. Perry has consulted with the best marketers on the planet for over a decade.

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“Perry Marshall is a certifiable genius in his intellect and his understanding of far more than mere marketing. He’s written two of the most definitive books on Google AdWords and 80/20 Sales and Marketing. Online he is an icon. We’ve had some of the most stimulating and thought-provoking discussions, because his mind is very expansive.

Books by Perry Marshall (Author of 80/20 Sales and Marketing)

Perry Marshall's earlier products include The

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Definitive Guide to Google AdWords. Perry then went on to create many more internet marketing products, courses and high-end masterminds for business owners, with a particular focus on applying the 80/20 principle popularized by British author, businessman and consultant Richard Koch to Google AdWords, Facebook advertising and many other areas of business and marketing.

Perry Marshall Products

About Perry Marshall. Perry Marshall is endorsed in FORBES and INC Magazine and is one of the most expensive business consultants in the world. He has guided numerous clients from startup to tens and hundreds of millions of dollars. At London's Royal Society, he announced the world's largest science prize, the \$10 million Evolution 2.0 Challenge,...

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Perry Marshall provides an array of marketing and publicity services and can provide fresh insight and new angles to solving your marketing problems. Quotations and analysis are provided in a Tactical Review, which is a no-holds-barred, 60 minute phone consultation.

Perry Marshall - Wikipedia

Perry Marshall, author of the #1 selling book on Google AdWords, joined by Facebook Advertising specialists Keith Krance and

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