

Orbiting The Giant Hairball

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Book Review: "Orbiting the Giant Hairball" & Avoiding It

The publisher's description of "Orbiting the Giant Hairball" seems better designed to dissuade you from buying this extraordinary book than to help you understand why it is a must-have! Gordon died too young, was one of the most creative human beings in captivity.

Orbiting the Giant Hairball Book Review | icma.org

Although the analogies seem far-fetched at first (orbiting the giant hairball means taking a creative tangent and refocusing it to have relevance for the company's purpose), they serve to open y differently about creativity and organizations.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic".

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Gordon MacKenzie is an artist and cartoonist. After working for Hallmark Cards, he started to give workshops and tutorials centered on maintaining creativity in the corporate world. His workshop developed into his book Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace. He lives in Kansas.

Orbiting the Giant Hairball - Alison

IDEO's General Manager Tom Kelley relays a tale about artist and author Gordon MacKenzie. In his book, "Orbiting the Giant Hairball", MacKenzie asks school children from kindergarten through six they consider themselves to be artists.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Book review: Orbiting the giant hairball Gordon Mackenzie spent 20 years working for Hallmark, and his experiences there have enabled him to write what he calls " a corporate fools guide to sur

Orbiting the Giant Hairball | Stanford eCorner

About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity.

Gordon MacKenzie- Orbiting the Giant Hairball - Home ...

Once read, the full title: "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace,"makes sense. I had this book on my reading list for over a year. I had listened to a lecture he University of Illinois on innovation and leadership by David Markham , President of Commercial Launch at Lockheed Martin Space ...

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Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a gi When employees participate in this work environment, they become entangled in the hairball.

Orbiting the Giant Hairball – Actionable Books

Gordon MacKenzie- Orbiting the Giant Hairball. 528 likes · 2 talking about this. A place for those of us who cherish Gordon's book and wish to honor his...

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

Orbiting the Giant Hairball... - Joe Fearn: Third Way ...

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, MA and jumped on a train headed to Kansas City and built the "largest social expression company in the world."

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity.

How Is Your Company Like a Giant Hairball?

Orbiting the Giant Hairball. Which is to say he started with the kindergarten kids in the morning, he spoke to the first graders, the second graders, the third graders and the fourth graders until the fourth graders late in the day. He must have been really tired by that point. He started the same way with all of the groups.

Orbiting the Giant Hairball by Gordon MacKenzie ...

The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 1). It's difficult to write much about this book without spoiling the fun and discovery of reading it.

Orbiting The Giant Hairball

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Orbiting the Giant Hairball by Gordon MacKenzie

Orbiting the Giant Hairball. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work. MacKenzie illustrates how to succeed harmoniously by maintaining a balance between following corporate rules and running your own show.

Amazon.com: Customer reviews: Orbiting the Giant Hairball ...

Saturday, July 14, 2012, my baby sister died due to cardiac arrest. They were able to restart her heart, hook her up to a machine that breathed for her, and kept her going.

Orbiting the Giant Hairball : A Corporate Fool's Guide to ...

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: "Orbit the giant hairball." It's a message that's easier to swallow when you consider his 30-year career as a...

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