

Orbiting The Giant Hairball A Corporate Fools Guide To Surviving With Grace A Corporate Fools Guide To Surviving With Grace

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team is well motivated and most have over a decade of experience in their own areas of expertise within book service, and indeed covering all areas of the book industry. Our professional team of representatives and agents provide a complete sales service supported by our in-house marketing and promotions team.

Orbiting the Giant Hairball by Gordon MacKenzie ...

Although the analogies seem far-fetched at first (orbiting the giant hairball means taking a creative tangent and refocusing it to have relevance for the company's purpose), they serve to open your mind to thinking differently about creativity and organizations.

Orbiting the Giant Hairball - Alison

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity. Employees who feel trapped by corporate bureaucracy.

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Orbiting the Giant Hairball by Gordon MacKenzie

Orbiting the Giant Hairball. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work. MacKenzie illustrates how to "Orbit" harmoniously by maintaining a balance between following corporate rules and running your own show.

Orbiting The Giant Hairball | Download eBook pdf, epub ...

Book review: Orbiting the giant hairball. This hairball comprises all the red tape, all the hidden assumptions, all the unavoidable history and entangled bureaucracy of any organization. The author describes how to "orbit the hairball"; keep so much momentum that you don't get sucked into the hairball, but not so much that you tear yourself away...

Book review: Orbiting the giant hairball - The Chief ...

About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"-a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past-that exercises an inexorable pull into mediocrity.

Learning to Orbit the Giant Hairball | CreativityCrisis

Gordon Mackenzie's Hairball. Gordon MacKenzie, author of Orbiting the Giant Hairball, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

Book Review: "Orbiting the Giant Hairball" & Avoiding It

Gordon MacKenzie- Orbiting the Giant Hairball. 528 likes · 2 talking about this. A place for those of us who cherish Gordon's book and wish to honor his...

Orbiting the Giant Hairball | Stanford eCorner

Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic". Gordon was an employee of Hallmark Cards for 30 years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to "orbit" - to a mode of [...]

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It's hard for corporations to understand that creativity is not just about succeeding. It's about experimenting and discovering. For more information about Orbiting the Giant Hairball, contact Gordon MacKenzie at OpusPocus (913-492-2256).

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

Orbiting the Giant Hairball... - Joe Fearn: Third Way ...

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How Is Your Company Like a Giant Hairball?

Orbiting the Giant Hairball. Which is to say he started with the kindergarten kids in the morning, he spoke to the first graders, the second graders, the third graders and the fourth graders until he got to the sixth graders late in the day. He must have been really tired by that point. He started the same way with all of the groups.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

The publisher's description of "Orbiting the Giant Hairball" seems better designed to dissuade you from buying this extraordinary book than to help you understand why it is a must-have! Gordon MacKenzie, who died too young, was one of the most creative human beings in captivity.

Gordon MacKenzie- Orbiting the Giant Hairball - Home ...

In his book, "Orbiting the Giant Hairball", MacKenzie asks school children from kindergarten through sixth grade if they consider themselves to be artists. While the enthusiasm for creative free expression seems to run freely for the youngest children, the author notes some attrition from the idea starting with the second graders, and full-blown shame for artistic expression by the time he speaks to the sixth grade.

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball deserves more than five stars for the potential benefits it brings to all who read and apply it. Although I have read many excellent books about nurturing creativity and working

