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Amazon.com: Non-Obvious 2018 Edition: How To Predict ...

The 2018 Edition of Non Obvious is a must-read. It is chocked full of counter-intuitive trends that make a lot of sense once you read them. Everyone involved in corporate marketing, brand management, or customer relations should read this book immediately!

Non-Obvious 2018 Edition: How To Predict Trends and Win ...

In total, the Non-Obvious 2018 Edition features 15 all-new trends across 5 categories including Culture & Consumer Behavior, Marketing & Social Media, Media & Education, Technology & Design plus Economics & Entrepreneurship.

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75: Become a Trend Curator + Non-Obvious Trends for 2018 ...

We believe the world needs more non-obvious thinking. info@nonobviouscompany.com

Non Obvious 2018 Edition How

In total, the Non-Obvious 2018 Edition features 15 all-new trends across 5 categories including Culture & Consumer Behavior, Marketing & Social Media, Media & Education, Technology & Design plus Economics & Entrepreneurship.

Non-Obvious 2018 Edition - Rohit Bhargava - Häftad ...

As with the original version, this new edition of Non-Obvious also delves into the curation process the author has used for years to build his Trend Reports and takes readers behind the scenes of trend curation (much to the delight of past readers who have been asking about this for years), and show them the methodology they can use to predict ...

Non-Obvious 2018: SIGNED COPY - Rohit Bharg

Rohit's Books: Non-Obvious 2018 Edition: How to Predict Trends and Win the Future. Always Eat Left Handed: 15 Surprising Secrets For Killing It At Work And In Real Life. Likeconomics: The Unexpected Truth Behind Earning Trust, Influencing Behavior, and Inspiring Action.

Non-Obvious 2018 Edition: How To Predict Trends And Win ...

The power of non-obvious thinking can help you see what others miss, grow your business and make a bigger impact in the world. In this all-new eighth edition, discover what more than a million listeners already have: how to use the power of non-obvious thinking to grow your business and make a bigger impact in the world.

[Read] Non-Obvious 2018 Edition: How to Think Different ...

Hi I'm Douglas Burdett, host of The Marketing Book Podcast and I'd like to tell you about the book "Non-Obvious 2018 Edition: How To Predict Trends and Win The Future" by Rohit Bhargava.

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In total, the Non-Obvious 2018 Edition features 15 all-new trends for 2017 across 5 categories including Culture & Consumer Behavior, Marketing & Social Media, Media & Education, Technology & Design plus Economics & Entrepreneurship.

Non-Obvious 2018 Edition : Rohit Bhargava : 9781940858425

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Non Obvious | Trends

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"Non-Obvious 2018" by Rohit Bhargava

Non-Obvious & The 2018 Non-Obvious Trend Report In this edition of Non-Obvious, readers saw an upgraded interior layout from previous years with significant updates throughout the book.

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