

Marketing For Dummies

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Editions for Marketing For Dummies: 0764556002 (Paperback published in 2004), 047050210X (Paperback published in 2009), (Kindle Edition published in 2014. ...

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Marketing - dummies

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Marketing Plan for dummies

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Whether it's boosting your baseline marketing skills, figuring out social media, developing a comprehensive Internet marketing strategy, or getting expert tips on effective local marketing techniques, Marketing for Dummies, 4th Edition has everything you need in one easy-to-use and accessible guide.

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