

Managerial Communication Mba Notes

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contents

Managerial Communication Meaning of Communication: In Layman terms, Communication can be defined as transmission or exchange of ideas, views, messages, information or instructions between two or more persons by different means. Communication is the process by which meanings are perceived and understandings

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For an effective managerial communication, the meaning and understanding of the conveyed information or message must be acquired. Agreement is not required for the good communication to take place, only is the clear message understanding.

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Effective managerial communication enables the information to flow in its desired form among managers, team leaders and their respective teams. Managerial communication is of the following two types: Interpersonal Communication - Interpersonal communication generally takes place between two or more individuals at the workplace.

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MBA-I SEMESTER-I Managerial Communication (MC) 2. Course ...

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Communication is the process by which information is passed between individuals and/ or organizations by means of previously agreed symbols. – Peter Little Communication is any behaviour that results in an exchange of meaning. – The American Management Association Communication may be broadly defined as the process of meaningful interaction ...

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