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Little Bets: How breakthrough ideas emerge from small ...

That's what Little Bets is about. Q: When all the dust settles, what percentage of little bets should you expect to pay off? A: Hewlett Packard cofounder Bill Hewlett, an ardent proponent of small bets, estimated

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that HP would have to make about 100 small bets to get to six breakthrough ideas. Writers for the humor publication the Onion ...

Little Bets: The Book | Peter Sims | Entrepreneur, author ...

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Little Bets by Peter Sims

Little Bets is based on the proposition that we can use a lot of little bets and certain creative methods to identify possibilities and build up to great outcomes. At the core of this experimental approach, little bets

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are concrete actions taken to discover, test, and develop ideas that are achievable

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How Breakthrough Ideas Emerge from Small

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Discoveries. Little bets start out small, then develop and are refined over time into potentially life-changing actions. Particularly valuable in times of uncertainty, small actions are cheap, low-risk and quickly put into practice, and are therefore massively helpful when undertaking any project.

Little Bets How Breakthrough Ideas

Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book."--Daniel H. Pink, author of *A Whole New Mind* and *Drive*

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Little Bets - Wikipedia

Peter Sims is the author of "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries," selected as one of the six best advice books for entrepreneurs by the Wall Street Journal and as one of the best business books of the year by The Washington Post, Inc. Magazine, and AmEx OPEN.

Little Bets: How breakthrough ideas emerge from small ...

Little bets are concrete actions taken to discover, test, and develop ideas that are achievable and affordable. They begin as creative possibilities that

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get iterated and refined over time, and they are particularly valuable when trying to navigate amid uncertainty, create something new, or solve open-ended problems. Of course, we all want to make big bets. That's a Silicon Valley mantra. Be bold. Go big.

Little Bets: How Breakthrough Ideas Emerge from Small ...

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Reporting on a fascinating range of research, from the psychology of creative blocks to the influential field of design thinking, Sims offers engaging and illuminating

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accounts of breakthrough innovators at work, and a whole new way of thinking about how to navigate uncertain situations and unleash our untapped creative powers.

Little Bets: How Breakthrough Ideas Emerge from Small ...

"Little Bets is a timely and compelling book that will change the way you think, a roadmap to success in the 21st century. And, a very enjoyable read." Peter Georgescu. Google, Pixar, Apple, NBC's Tim Russert, Chris Rock, and others are used as examples of "little bets" to create new ideas and improve them again and again.

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Little Bets: How Breakthrough Ideas Emerge from Small ...

Vividly written and bustling with examples from comedy to architecture, Little Bets is a wonderful example of itself: a big idea that takes shape through many small discoveries. "Peter Sims buries the myth that big talkers with brains and big ideas move industry and science forward.

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Peter Sims is a best-selling author and the founder & CEO of BLK SHP, Inc. a place and platform for making small bets, forging co-conspiracies, and building “moonshots.” He is also the author of Little Bets: How Breakthrough Ideas Emerge from Small Discoveries.

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Little Bets: How Breakthrough Ideas Emerge from Small ...

Shelves: current-events. The "little bets" referenced by the book's title are low-risk actions taken to discover, develop, and test an idea that represent a potentially better way to do something. Numerous low-risk trials can allow appropriate mid-step adjustments and changes that can improve the prospects of success.

Little Bets : How Breakthrough Ideas Emerge from Small ...

Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims,

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published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process. Little bets allow innovators to try new ideas with low failure costs, but potentially ...

Little Bets: How Breakthrough Ideas Emerge from Small ...

This week's Resource Recommendation is Little Bets — How Breakthrough Ideas Emerge from Small Discoveries by Peter Sims. This book was recommended to me by Tim Sanders during a teleseminar I hosted last month for our Remarkable Leadership Learning System Members and a few

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guests. When I received my copy a few days later, I [...]

Peter Sims: a black sheep

Little Bets: How Breakthrough Ideas Emerge from Small Discoveries. “An enthusiastic, example-rich argument for innovating in a particular way—by deliberately experimenting and taking small exploratory steps in novel directions. Light, bright, and packed with tidy anecdotes” (The Wall Street Journal).

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