

Leading Strategic Change Breaking Through The Brain Barrier

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This is the eBook version of the printed book. If the print book includes a CD-ROM, this content is not included within the eBook version. Most organizations that seek to change fail. The central reason: employees are relying on obsolete "mental maps" that prevent them from observing changes in their business environment, responding effectively, or following through on changes they've begun.

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J. STEWART BLACK, Ph.D. is a professor of business administration at the University of Michigan. An internationally recognized scholar on change and transformation, he is a frequent keynote speaker at conferences around the world and company functions and is regularly sought out to help leading companies globally with strategic change initiatives and the development of their senior leaders and ...

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Leading Strategic Change: *Breaking Through the Brain Barrier*
Get this from a library! *Leading strategic change : breaking through the brain barrier.* [J Stewart Black; Hal B Gregersen] -- The key to successful change in the organization is in the minds of the employees. This book looks at the mental maps that exist in our heads and shows how to redraw them to accommodate change.

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Title: *Leading Strategic Change Breaking Through The*. Author: BetseyBarker. Name: *Leading Strategic Change Breaking Through The*. Length: 5 pages. Page: 1. Published: 2013-10-05 Issuu company logo ...

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