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She has co- authored numerous books including Business Ethics: Ethical Decision Making and Cases, Business and Society, Management, and Introduction to Business. Professionally, Dr. Ferrell served as an account executive in advertising with McDonalds' and Pizza Hut's advertising agencies. Dr. Ferrell is on the Board of Directors of Mannatech, Dallas, a NASDAQ listed, health and wellness company. She serves on the Board of the National Association of State Boards of Accountancy-Center for the ...

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Dr. Linda Ferrell is Professor and Chair of the Marketing Department at Auburn University. She served on the faculty at Belmont University, University of New Mexico, University of Wyoming, University of Northern Colorado, Colorado State University, and University of Tampa. She co-managed two, \$1.25

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