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Cialdini & Cialdini, Influence: Science and Practice, 5th ...
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Principles of Persuasion Influence Training & Keynotes

Summaries: book " Influence: Science and Practice ", Robert B. Cialdini - Chapter 1-7. University. Radboud Universiteit Nijmegen . Course. Social Influence SOW-PSB3BE45. Book title Influence: Science and Practice; Author. Robert B. Cialdini. Academic year. 13/14. Ratings. 12 2. Share. Copy. Comments. Please sign in or register to post comments. Related documents. Samenvatting Sociale Cognitie ...

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Influence: Science and Practice is designed as a textbook for classroom instruction. So, it has things like chapter summaries and questions that can be assigned as homework. However, the other book **Influence: The Psychology of Persuasion**, is designed for a more general audience. The content is basically the same, but it omits the classroom ...

Cialdini & Cialdini, Influence: Science and Practice | Pearson

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Corporate Workshops. Based on his pioneering book, **Influence: Science and Practice**, our two-day influence training workshops demonstrate how to ethically apply Dr. Cialdini’s six Principles of Persuasion to produce lasting change and avoid common influence traps. The only courses on the ethical application of influence actually endorsed by Dr. Cialdini, the Principles of Persuasion (POP ...

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Influence: Science and Practice

The article “**Robust Modeling in Cognitive Science**” (2019) by Lee et al. makes several recommendations about best practices for cognitive science modelers. Many of these are reasonable and will ...

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