

## Hubspot Facebook Guide

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### HubSpot Academy - Homepage

In your HubSpot account, click the settings icon settings in the main navigation bar. In the left sidebar menu, navigate to Marketing > Ads. In the Accounts tab, click Connect account. In the dialog box, select Facebook.

### Four Days of Facebook - HubSpot

The minute you authorize Facebook in settings, new leads generated from Facebook Ads and synced with HubSpot. A form event is created inside HubSpot (keep reading) and all the data from your Ad Campaign is added to the contact record. This allows you to create lists and segments of leads based on your Facebook Lead Ad campaigns.

### Facebook Advertising Guide | How to Use Facebook Lead Ads

When you manage your Facebook campaigns within HubSpot, you get deep insight into how your company is performing, and how your audience is engaging with your content. Quickly publish your Facebook posts within HubSpot and repurpose your content across several networks. You can also bulk upload your posts, or schedule them out in advance.

### Marketer's Guide to Facebook Live - HubSpot

Use these resources to learn how to optimize your Facebook page and your Lead Ads. 20 Facebook Ad Metrics Marketers Should Know. How to Tell if Your Facebook Campaign Was Actually Worth It. The 5-Step Process HubSpot Uses to Optimize Facebook Advertising Costs. The Ultimate Guide to Facebook Marketing. This Facebook Ad Experiment Generated \$1.1 ...

### Hubspot Facebook Guide

Facebook Pages are the gateway for businesses to market to this holy grail of users. A Facebook Page is a public presence similar to a personal profile, but allows fans to "like" the business, brand, celebrity, cause, or organization.

### Facebook HubSpot Integration | Connect Them Today

This past September 12-15, HubSpot teamed up with Facebook to deliver a four-day series of live video content. During the week we covered all the latest trends in social media and how you can better use Facebook to grow your business.

### The Ultimate Guide to Affiliate Marketing - HubSpot

Learn how you can master the new facebook features for your business and download this free guide: "Step-by-Step Guide to Facebook Business Page Timelines"

### How to Use Facebook for Business: 13 Essential ... - HubSpot

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### Connect your social media accounts to HubSpot

Why learn with HubSpot Academy? Advance your career Invest in yourself and your career by staying up to date on the latest trends in digital marketing, sales, customer support, and more.

### How to Use Facebook: A Beginner's Guide - HubSpot

Facebook Live is super easy to get started -- all you need is your smartphone because your brand probably already has a presence on Facebook. Our guide will cover how to develop a plan and goals as well as the finer points behind filming your live video and measuring success.

### How to connect Facebook Lead Ads to HubSpot

HubSpot, Cambridge, MA. 1.9M likes. HubSpot is a leading growth platform. Thousands of customers worldwide use HubSpot's software to transform how they...

### HubSpot | Guides

HubSpot offers a full platform of marketing, sales, customer service, and CRM software – plus the methodology, resources, and support – to help businesses grow better. Get started with free tools, and upgrade as you grow.

### HubSpot - Home | Facebook

Hear from the businesses that use HubSpot to grow better every day. Developers New. Create apps and custom integrations for businesses using HubSpot. Ebooks, Guides & More. Get access to HubSpot's most popular marketing resources. Onboarding & Services. Find training and consulting services to help you thrive with HubSpot. Research & Reports

### Help & Support | HubSpot

Grow Your Career and Your Business. Take your professional skills to the next level with free, online training from HubSpot Academy. From quick, practical courses to comprehensive certifications, learn everything you need to know about the most sought-after business skills.

### HubSpot | Inbound Marketing, Sales, and Service Software

There are a lot of ways Facebook is helping brands build a follower base, increase visibility, improve branding, communicate with and engage fans, and even drive traffic and leads. To learn more about how to use Facebook for business, download our free guide here. So, what can you do to optimize your brand's presence on Facebook?

### The Guide to Facebook Business Page Timelines - HubSpot

At a conference in June, a Facebook VP said that in five years time the platform would be "all video." That's a bold statement, but it's not unbelievable if you've scrolled through your News Feed lately. And one of the biggest drivers behind the growing prevalence of video is Facebook Live, which only was introduced in April of this year, but has since become a major distribution channel for ...

### Facebook Marketing: The Ultimate Guide - hubspot.com

Facebook has evolved at breakneck speed, and it'll keep adapting at a swift pace for as long as it exists. If you need a refresher on how to use Facebook today or you want to sign up for an account, check out this in-depth explanation of how to use the social media network.

### HubSpot Blogs | Marketing

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### Connect your Facebook Ads account to HubSpot

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### The Marketer's Guide to Facebook Live [Free Guide] - HubSpot

On August 1, 2018, Facebook will no longer support third-party applications posting to personal Facebook accounts. As a result, HubSpot will no longer allow posts to be published or scheduled to personal Facebook accounts, and they will not show up in the social composer.

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