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Changing educational publishing industry fraught with ...
In hardback print, publishers saw an 8.2-percent growth in the first quarter of this year as compared to the first quarter of last year. The association is attributing most of the Q1 growth to " increased revenue in two of the largest categories, adult books and higher-education course materials. "

Higher Education
"The OER Moment" is Inside Higher Ed's new print-on-demand compilation of articles.. This collection of news and opinion articles may be downloaded here, free.. On Tuesday, July 18, Inside Higher Ed's editors presented a free webcast to discuss the themes of the compilation. You may view a recording of the webcast here. This compendium was made possible in part by the financial support of Cengage.

Revenue of the U.S. higher education book publishing ...
This paper reviews the existing literature on higher education book publishing, particularly in view of the transformation happening in the book value chain due to content digitization. The paper...

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The Biggest Educational Publishers. Jun 28, 2016. ... In March 2016 sales of digital units in higher education were larger than print sales for the first time in the company ' s history. ... HarperCollins Publishers was founded in 1817 and today is the second-largest consumer book publisher in the world. While they are based in New York city ...

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As publisher revenues decline, authors can expect commensurate declines in royalties. " Within the four major educational publishers – Cengage, Pearson, McGraw-Hill, and Houghton-Mifflin – with annual combined revenues of \$7.3 billion, \$4.1 billion from higher education, there has been a 7 percent decline in revenues.

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