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2015. First edition : Publication: Green Giants. New York, NY AMACOM - American Management Association 6.

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annual revenue from products or services with sustainability or social good at their core.

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In GREEN GIANTS: How Smart Companies Turn Sustainability into Billion-Dollar Businesses (AMACOM; August 19, 2015; \$27.95 Hardcover), E. Freya Williams investigates what has enabled some of today's most profitable companies—the "Green Giants" of business—to succeed where so many others have failed at converting sustainability into billion dollar revenue streams.

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