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The purpose of the Graphic Artists Guild is to promote and protect the social, economic and professional interests of its members. It is committed to improving conditions for all graphic artists (including, but not limited to: animators, cartoonists, designers, illustrators and digital artists) and raising standards for the entire industry.

Graphic Artists Guild Handbook | The MIT Press

This precisely focused handbook of solutions is a testimonial to the dedication of the Graphic Artists' Guild to its mission "to promote and protect the economic interests of artists." Anyone with an interest in earning money through graphic design, interactive media, illustration, multimedia, broadcast design, or photography needs this invaluable resource.

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