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Conquering Global Markets with TOPSIM – Going Global ABOUT TOPSIM – GOING GLOBAL f The management simulation depicts six economic regions with different framework conditions. Acting as the executive managers of a washing machine manufacturer, the participants initially work in their home

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region only. Soon the inter-nationalisation activities of the companies take centre stage.

MSc International
Financial Management:
"Going Global ...
TOPSIM Business
Simulation Powered by
the TOPSIM – Cloud.
Benutzeranmeldung.
Anmeldung zur TOPSIM

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- CLOUD:

TOPSIM - Going Global
- Das Planspielzentrum
In the MSc IFM block
week „Going Global“,
five groups of students
competed for three days
on the world market for
washing machines.
However, the focus was
not only on being the
leader in the worlds
washing machine

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market but also on the different cultures of the MSc IFM students. Thus, the students not only travelled virtually but also culturally around the world as the entertaining report ...

TOPSIM International:
TOPSIM – Going
Global at the ...
Studiengang
Betriebswirtschaft –

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Planspiel TopSim Going
Global FH Vorarlberg.
Loading... Unsubscribe
from FH Vorarlberg? ...
TopSim Challenge 2010
(Official Aftermovie) -
Duration: 1:25.

Business game: TOP
SIM - Going Global
On May 8 and 9, the
International
Management and
Leadership 2015 cohort

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participated in the “Going Global” business simulation organized by Lauder Business School and TOPSIM®. The “Going Global” game can be described as a flight simulator for managers based on the “learning business by doing business” principle.

Management

Page 9/29

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Simulations for
Education – TOPSIM
In diesem Tutorial
erläutere ich, wie Sie
die Erfolgsrechnung im
Unternehmensplanspiel
durchführen können.

IML Students “Going
Global” with TOPSIM®
| LBS

What is a TOPSIM –
Management
Simulation? Flow of a

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management simulation

... Where will you go?

Market Selection Form
of Market Entry Market

... Purchasing &

Logistic 1 2 3 Market
entry process The Going
Global process. 8

Market Selection Form
of Market Entry Market
Development 1 2 3 What
sources of information
about market selection
are ...

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Going Global Topsim -
me-mechanicalengineering.com

TOPSIM – Going
Global The management
simulation depicts six
economic regions with
different framework
conditions. Acting as the
executive managers of a
washing machine
manufacturer, the
participants initially

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work in their home
region only.

TOPSIM - Cloud
TOPSIM - Going
Global Patricia
Lueskandl 2019-04-16T
13:46:49+00:00 Projekt
Beschreibung Die
Unternehmen
bearbeiten zunächst
Ihre Heimatregion, die
einen von sechs
Wirtschaftsräumen mit

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jeweils

unterschiedlichen
Rahmenbedingungen
darstellt.

Business Simulation -
TOPSIM Manufacturing
Management

TOPSIM® - Going
Global Seite 1 von 22 1

Was ist TOPSIM -
Going Global? Mit
TOPSIM - Going
Global steht Ihnen ein

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anspruchsvolles,
computergestütztes
Unternehmensplan-spiel
zur Verfügung. Sie
bilden zusammen mit
Ihren Mitspielern ein
Managementteam,
welches für die Führung
eines Unternehmens in
der Waschmaschinenbra-
nche verantwortlich ...

Studiengang
Betriebswirtschaft –

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Planspiel TopSim Going
Global

TOP SIM - Going
Global. A flight
simulator for learning
business by doing
business. What is a
TOPSIM – management
simulation? ...providing
a solid base in all skills
required to lead a
complex organization. »
Management and
Performance skills »

Where To Download Going Global Topsim Strategy development

Going Global Topsim
Globalization is one of the greatest challenges of our time and international markets play an increasingly important role in our economy. In the management simulation TOPSIM – Going Global, the participants

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face the entrepreneurial challenges of global trade and learn what internationalization is all about. In this article, we have summarized what TOPSIM – Going Global has to offer.

GOING GLOBAL -
TOPSIM

TOPSIM – Going
Global was particularly
suitable for an

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international trip; it is a good business simulation to incorporate previous knowledge and to go through concepts such as financial planning in a realistic but risk-free environment. New experience in an international environment.

BUSINESS GAME:

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TOP SIM - GOING
GLOBAL

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T TOPSIM Going
Global - HS Augsburg
TOPSIM® GOING
GLOBAL In this
strategic simulation the
participants manage the
globalization process of
the business activity of a
washing machine

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manufacturer. First, they operate only in their home region, but soon the internationalization activities of the company take center stage.

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TOPSIM – Business

Simulations depict real decision-making

processes of companies.

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The participants are in the position of the CEOs: They will encounter typical conflicts as members of the executive management.; They will learn to understand business methods and information resources given in a condensed format.; They will have to take team decisions under time pressure.

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Topsim General
Management Exc... -

Free download

TOPSIM - Going

Global; TOPSIM -

Universal Banking;

TOPSIM - Insurance;

TOPSIM - Marketing;

TOPSIM - Logistics;

TOPSIM - Project

Management; Here are

some feedbacks from the

participants in the

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simulation. "Hi Klaus,
Thank you for the
business competition
yesterday, my group and
I (team 5) are very
happy that we
participated.

A Practical Handbook
For The Boyfriend
TOPSIM – GOING
GLOBAL In this
business simulation the
participants manage the

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globalization process of a washing machine manufacturer. Based on a market analysis, opportunities and risks posed by the new markets have to be identified and evaluated. Moreover, market barriers, forms of market entry and market

LEARNING BUSINESS
BY DOING BUSINESS

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structures, financial

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