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Globalization and Multilingualism: Case Studies of ...

Despite its shortcomings, globalization has provided different languages, and minority dialects, meaningful spaces in which they can develop their own worth. There are still important studies to be done into the effect of globalization on multilingualism and I propose doing multiple case studies to compare the progression of language in countries around the world.

You are what you speak? Globalization, multilingualism ...

Globalization and multilingualism: the case of the UK. January 2011 · Journal of Intercultural Communication Research. Viv Edwards; Although linguistic diversity has always been a defining ...

Globalization and multilingualism: How languages can still ...

Globalization, multilingualism, consumer dispositions and consumption. ... foremost of which is English. With globalization, marketing's effect on identity-making is increasingly prominent ... The case of Spain. European Journal of Marketing, 33 (11/12) (1999), ...

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Edwards, V. (2011) Globalization and multilingualism: the case of the UK. Intercultural Communication Studies, 20 (1). pp. 27-35. ISSN 1057-7769

The Effects Of Globalization On Multilingualism And I ...

Topic: Multilingualism and globalization Paper details: Identify the main idea/ideas of the chapter. A complete report is one that addresses all the main ideas of the text in a synthetic way. – Identify any other secondary supporting ideas/examples across the reading.

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Benefits of linguistic diversity and multilingualism

'[The] Sociolinguistics of Globalization is a wonderful addition to the changing field of sociolinguistics, and a must for any serious student of sociolinguistics. It should be clear that the research methodology presented therein is inspiring, and the need for further application is apparent.' Source: The Linguist List

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Globalization and Multilingualism: Case Studies of Indigenous Culture-Based Education from the Indian Sub-Continent and Their Implications. Singh, Navin Kumar. International Journal of Multicultural Education, v15 n1 2013.

The Sociolinguistics of Globalization by Jan Blommaert

Bilingualism and multilingualism are often perceived and considered as a problem or a major challenge to individual and/or societal development. In most instances, the only advantage recognized for the bilingual individual is the ability to use two or more languages. Beyond that, monolingualism seems more attractive, and monolinguals especially those speaking a language of wider communication ...

Globalization and Multilingualism in Singapore ...

Globalization and multilingualism: How languages can still survive in a hostile environment . This article was featured in Medium (English) At the time when globalization affects how businesses operate, most companies face increased competition. They have to adapt to their market and their customers' expectations.

Globalization and multilingualism: the case of the UK ...

Globalization and Multilingualism: the Case of the UK Viv Edwards University of Reading, UK Abstract Although linguistic diversity has always been a defining feature of the British Isles, it has assumed new proportions in recent years, a period during which the transnational flow of people has been accompanied by a corresponding flow of ...

Globalization And Multilingualism The Case Of The Uk

Multilingualism can be the result of different factors. Some of them are the following: - Historical or political movements such as imperialism or colonialism. In this case the spread of some languages, such as Spanish to Latin America, it results in the coexistence of different languages. - Economic movements in the case of migration.

Globalization and multilingualism: How languages can still ...

Globalization and Multilingualism in Singapore: Implications for a Hybrid Identity. ABSTRACT This essay is about language and unique forms of identity in Singapore resulting from globalization. Specifically it looks at language use amongst the Indians in Singapore in the domains of religion and public space.

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