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*Project MUSE - Genentech:
The Beginnings of Biotech by*

...

Written after 2009

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Acquisition of Genentech by Roche. Most of this book covers events from the year of 1972 to 1980, as its title suggests, the beginnings of biotech. In 1972, a collaboration between Steve Cohen and

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Herbert Boyer invented the recombinant DNA technology. In 1980, Genentech went public.

*Project MUSE - Genentech:
The Beginnings of Biotech
(review)*

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*Sally Smith Hughes's
Genentech: The Beginnings of
Biotech wonderfully bridges
that gap.*

*Genentech: The Beginnings of
Biotech (Synthesis): Sally*

...

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*The Beginnings of Biotech.
In the fall of 1980,
Genentech, Inc., a little-
known California genetic
engineering company, became
the overnight darling of
Wall Street, raising over
\$38 million in its initial*

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public stock offering.

*Genentech: The Beginnings of
Biotech (review) | Request
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*To learn more about
Genentech adventure, read
Sally Smith Hughes -*

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*Genentech, the beginnings of
Biotech Understanding the
historical context of
industries' yesteryear
provide a better
understanding...*

Genentech: The Beginnings of

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*Biotech by Sally Smith
Hughes*

*Genentech: the first
publicly-owned biotech.*

*Genentech was founded on
April 7th 1976 with no
assets, rented equipment, or
even a secretary. Despite*

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these humble beginnings, however, the company was able to use recombinant E. coli to produce the first human protein, somatostatin, as a proof-of-concept in 1977.

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*Genentech: The Beginnings of
Biotech by Sally Smith
Hughes ...*

*Genentech: The Beginnings of
Biotech. In the fall of
1980, Genentech, Inc., a
little-known California
genetic engineering company,*

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became the overnight darling of Wall Street, raising over \$38 million in its initial public stock offering.

*Book review: Genentech -
"The Beginnings of Biotech*

...

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Drawing from an unparalleled collection of interviews with early biotech players, Sally Smith Hughes offers the first book-length history of this pioneering company, depicting Genentech's improbable

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*creation, precarious youth,
and ascent to immense
prosperity.*

*Genentech: the Beginnings of
Biotech - An Investor's ...
By placing Genentech's
founders, followers,*

Online Library Genentech The Beginnings Of Biotech Synthesis

*opponents, victims, and
beneficiaries in context,
Hughes also demonstrates how
science interacts with
commercial and legal
interests and university
research, and with
government regulation,*

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*venture capital, and
commercial
profits.?Integrating the
scientific, the corporate,
the contextual, and the ...*

*Genentech: The Beginnings of
Biotech by Sally Smith*

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Hughes ...

*Sally Smith Hughes's
Genentech: The Beginnings of
Biotech wonderfully bridges
that gap. I say "bridges"
rather than "fills" because
Smith Hughes has written an
eminently readable (and, for*

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*classes, eminently
assignable) story focusing
on the eight years of
science and business leading
up to that record-breaking
IPO, as told from the
insiders' perspective,
rather than a drily*

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*comprehensive history of
Genentech's first thirty
years.*

*Genentech: The Beginnings of
Biotech, Hughes*

*Genentech: The Beginnings of
Biotech. In the fall of*

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1980, Genentech, Inc., a little-known California genetic engineering company, became the overnight darling of Wall Street, raising over \$38 million in its initial public stock offering.

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*Humble Beginnings: The
History of Modern
Biotechnology*

*The story line of
Genentech's founding in 1976
and the early days of
biotechnology have been
rehearsed by numerous*

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*individuals, from
journalists to scientists to
venture capitalists. Like
DNA, these stories are also
prone to replication and
subject to change when
retold, with small pieces
missing or slightly changed.*

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Genentech – the start of alliances between large ... Genentech scored many firsts under Swanson's leadership, such as developing the first drug produced via genetic engineering, being the first

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biotechnology company to go public, and being the first biotechnology company to sell its own drug.

Genentech - Wikipedia

“Genentech: The Beginnings of Biotech paints a

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*wonderfully detailed picture
of an important beginning in
the history of
biotechnology. Journal of
the History of Biology -
Nathan Crowe “[A]
fascinating book, vividly
recount[ing] the blood,*

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*sweat, and tears of the
early days of 'genetic
engineers' working at the
bench, designing new
biomolecules, and
capitalizing their promises
on Wall Street.*

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*Download Genentech: The
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(Synthesis ...*

*Genentech, Inc., is a
biotechnology corporation
which became a subsidiary of
Roche in 2009. Genentech
Research and Early*

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Development operates as an independent center within Roche. Genentech Research and Early Development operates as an independent center within Roche.

Robert A. Swanson -

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Wikipedia

The book covers the beginnings of Genentech and serves as a useful case study for the biotech industry - a great resource for all the biotech startups today.

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*Amazon.com: Customer
reviews: Genentech: The
Beginnings of ...
Drawing from an unparalleled
collection of interviews
with early biotech players,
Sally Smith Hughes offers*

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*the first book-length
history of this pioneering
company, depicting
Genentech's improbable
creation, precarious youth,
and ascent to immense
prosperity.*

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*Genentech: The Beginnings of
Biotech For Kindle - video*

...

*By chance I came across the
book "Genentech - The
Beginnings of Biotech" which
recounts the history of
Genetech from the very early*

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*beginnings in the 1970s
until the company went
public in October 1980.*

*Genentech The Beginnings Of
Biotech*

"Sally Smith Hughes

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skillfully describes the improbable creation, difficult adolescence, immense prosperity, and eventual foundering of Genentech, the first biotech behemoth. It's a great tale, with a cast of fabulous

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*characters and surprising
episodes, ranging from Palo
Alto to Wall Street.*

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