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As some of you know, we are working on a Gamestorming iPhone app, the Gamestorming card deck. Here's part of the description we are submitting to the App Store: Each card describes a game that you can apply to any number of business settings, including object of play, step-by-step instructions and strategies for making it work.

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Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers Paperback – July 30, 2010 by Dave Gray (Author)

Gamestorming A Playbook For Innovators

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Gamestorming is a set of co-creation tools used by innovators around the world. Get the playbook. Subscribe for news, tips and tools. Check out our web app, Boardthing. Contact us.

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backlog items, innovation games, prioritize, visual collaboration. Object of Play Bang-for-the-Buck involves collaboration among the product manager and development team to prioritize backlog items. Rather than blindly moving down your agenda without any direction, this game allows you to analyze the costs and benefits of each task, and to ...

Gamestorming: A Playbook for Innovators, Rule-breakers ...
Gamestorming is a playbook for people who want to design the future, to change the world, to make, break and innovate. It's a rough-and-ready toolkit for inventors, explorers and change agents who want to use design thinking to navigate successfully in complex and uncertain knowledge and information spaces, to engage others, and to start, grow and sustain movements for change.

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Gamestorming: A Playbook for Innovators, Rulebreakers, and ...

The answer may surprise you: gamestorming. This book includes more than 80 games to help you break down barriers, communicate better, and generate new ideas, insights, and strategies. The authors hav Great things don't happen in a vacuum.

Gamestorming: A Playbook for Innovators, Rulebreakers, and ...

Gamestorming is a set of practices for facilitating innovation in the business world. A facilitator leads a group towards some goal by way of a game, a structured activity that provides scope for thinking freely, even playfully. The word gamestorming itself, as a neologism, is a portmanteau suggestive of using games for brainstorming.

Gamestorming - O'Reilly Media

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