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Exhibit Labels: An Interpretive Approach. One of the museum field s leading consultants and label writers, Serrell has expanded upon her earlier book, Making Exhibit Labels, which has been a standard in the field since its initial publication. Exhibit Labels provides ample inform.

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Books by Beverly Serrell Three Books about Labels. Labels were my first love. I've written three books about writing them: Making Exhibit Labels—A Step by Step Approach; Exhibit Labels: An Interpretive Approach; and Exhibit Labels: An Interpretive Approach, Second Edition.I wrote the first exhibit labels book after getting fired from my job as Curator of Education at the Shedd Aquarium.

9781442249035: Exhibit Labels: An Interpretive Approach ...

Beverly Serrell brings an unusual range of experience as a museum practitioner to Exhibit Labels: An Interpretive Approach. Since 1979, she has been an exhibit and evaluation consultant with art, history, natural history, and science museums, as well as zoos and aquariums.

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Exhibit Labels: An Interpretive Approach by Beverly Serrell

Exhibit Labels: An Interpretive Approach. Exhibit Labels provides ample information on the art of label writing for diverse audiences, and explores the theoretical and interpretive considerations of placing labels within an exhibition. An examination of the impact of technological advances on the label-making process is also included.

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Exhibit Labels: An Interpretive Approach. Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum field's leading consultants and label writers, Serrell's 1996 edition of Exhibit Labels has been a standard in the field since its initial publication.

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