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Mark Easterby-Smith | BSc, PhD | Lancaster University ...

Mark Easterby-Smith is an Emeritus Professor at the University of Lancaster. His field is organizational learning. He has a first degree in Engineering Science and a PhD in Organizational Behaviour from Durham University and has been an active researcher for over 30 years with primary interests in methodology and learning processes.

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serve to guide my research and help me stay focused. See Figure 1.1. EXAMPLE 1.1 Examples Real management and business research examples are highlighted in these boxes, to show you how research happens in reality. 00\_Easterby\_Smith\_BAB1410B0222\_Prelims.indd 17-3/24/2015 5:54:00 PM

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Mark Easterby-Smith is an Emeritus Professor at the University of Lancaster. His field is organizational learning. His field is organizational learning. He has a first degree in Engineering Science and a PhD in Organizational Behaviour from Durham University and has been an active researcher for over 30 years with primary interests in methodology and learning processes.

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