# Dont Make Me Think Web Usability Das Intuitive Web Mitp Business Von Steve Krug 26 Juli 2006

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**Dont Make Me Think Web**
Web Accessibility, CSS, and you -- Making sites usable and accessible; Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site.

**Don't Make Me Think: A Common Sense Approach to Web ...**
Since Don't Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug's guide to help them understand the principles of intuitive navigation and information design.Witty, commonsensical, and eminently practical, it's one of the best-loved and most recommended books on the subject.

**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
Most notably, Krug is known as the author of "Don't Make Me Think", a beginners guide to web usability. This has been often referred to as the bible of web usability and has been adopted by many companies and universities as a textbook for classes and education. In "Don't Make Me Think", Krug takes a common sense approach to the ...

**"Don't Make Me Think" (5 Key Takeaways on Web Design ...**

Don't Make Me Think. As a rule, people don't like to puzzle over how to do things. If people who build a site don't care enough to make things obvious it can erode confidence in the site and its publishers. Don't waste my time. Much of our web use is motivated by the desire to save time. As a result, web users tend to act like sharks.

**10 Usability Lessons from Steve Krug's Don't Make Me Think ...**
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**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
Don't make me think! -- How we really use the web -- Billboard design 101 -- Animal, vegetable, or mineral? -- Omit words -- Things you need to get right. Street signs and breadcrumbs -- The big bang theory of web design -- Making sure you got them right. "The farmer and the cowman should be friends" -- Usability testing on 10 cents a day ...

**Don't make me think, revisited : : a common sense approach ...**
Steve Krug (pronounced "kroog") is best known as the author of Don't Make Me Think: A Common Sense Approach to Web Usability, now in its second edition with over 350,000 copies in print.Ten years later, he finally gathered enough energy to write another one: the usability testing handbook Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems.

**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
Don't Make Me Think is the title of a book by the HCI and Usability engineer Steve Krug. It teaches UX designers how to deliver great user experiences in a very simple and accessible way. Since its release in the year 2000 it has become one of the defining texts in the industry and an invaluable guide to UX professionals around the world.

**Don't Make Me Think – Key Learning Points for UX Design ...**
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**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
Don't Make Me Think A Common Sense Approach To Web Usability, Second Edition, Steve Krug-- Review Don't Make Me Think is a book about web usability. Usability is basically how easy it is too efficiently use a website. It tests how to make a website easier for the average visitor.

**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
Since Don't Make Me Think was first published in 2000, hundreds of
thousands of Web designers and developers have relied on usability
guru Steve Krug's guide to help them understand the principles of
intuitive navigation and information design.Witty, commonsensical, and
eminently practical, it's one of the best-loved and most recommended
books on the subject.

**Don't Make Me Think, Revisited: A Common Sense Approach to ...**
"Dont make me think" is a quick and easy read. It's quite small at 200
pages. It's often reduced on Amazon so keep an eye out for a bargain.
Highly recommended for all developers, even if you don't often do user
interfaces. The advice can be applied to all interfaces and not just
the web. Read more.

**Don't Make Me Think: A Common Sense Approach to Web ...**
The chapters are broken up into the following: 1: Don't make me think
is concerned with basic principles and the first rules of usability.
2: How we really use the web looks at how people scan a ...

**Designer 'Must-reads' #1: Don't Make Me Think - Steve Krug ...**
Preview — Don't Make Me Think, Revisited by Steve Krug. Don't Make Me
Think, Revisited Quotes Showing 1-30 of 66. "If there's one thing you
learn by working on a lot of different Web sites, it's that almost any
design idea--no matter how appallingly bad--can be made usable in the
right circumstances, with enough effort.". ? Steve Krug ...

**Don't Make Me Think, Revisited Quotes by Steve Krug**
Don't Make Me Think is a book by Steve Krug about human-computer
interaction and web usability. The book's premise is that a good
software program or web site should let users accomplish their
intended tasks as easily and directly as possible. Krug points out
that people are good at satisficing, or taking the first available
solution to their ...

**Don't Make Me Think - Wikipedia**
Don't Make Me Think. by Steve Krug. The subtitle of this book is "A
Common Sense Approach to Web Usability", and true to its subtitle,
this book is more about cultivating an attitude towards design rather
than design and development itself. Of course, it's also a guidebook
on web development and design.

**Web Development Books | Thinkful**
Don't make me think là cu?n sách n?n t?ng nh?t, c?n b?n nh?t. Steve
Krug giúp b?n xây d?ng t? duy c?a ng??i làm UX - t? duy h??ng ng??i
dùng sâu s?c. Xuyên su?t g?n 200 trang sách, ông ch? làm rõ 1 ?i?u duy
nh?t ?ó là làm sao ?? ng??i dùng có th? s? d?ng s?n ph?m ...

**Don't make me think - SlideShare**

Don't Make Me Think Chapters 1-6. Don't Make Me Think! A web design should be obvious and self-explanatory. It doesn't matter how many clicks it takes as long as each is a mindless, ambiguous choice. Get rid of half the words on the page, then get rid of half of what's left. We don't read pages, we scan them.

**Don't Make Me Think Chapters 1-6 Flashcards | Quizlet**
Web, mobile, and desktop applications are obvious candidates, but it's just as effective for things like PowerPoint presentations and election ballots. As Burak Yigit Kaya (@madbyk) tweeted recently: "I seriously think everyone who builds or participates in building things should read the classic "Don't Make Me Think" by @skrug.

**Don't Make Me Think, Revisited - Steve Krug**
Introduction: Don't Make Me Think, Revisited. Today, it's hard to imagine any business without a website or internet presence. The book "Don't Make Me Think" was first written in 2000 around the dot-com crash. Since then, technology has changed rapidly, yet the principles in the book remain unchanged.

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