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Data Ism The Revolution Transforming

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This is where Lohr's hopes for a big data "revolution" lie, and his tour of the inroads that data-ism has made into a diverse set of organizations and industries is the most absorbing part ...

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Data-ism is about this next phase, in which vast, Internet-scale data sets are used for discovery and prediction in virtually every field. It is a journey across this emerging world with people, illuminating narrative examples, and insights.

Data-ism: The Revolution Transforming Decision Making ...

Brooks argued that in a world of increasing complexity, relying on data could reduce cognitive biases and "illuminate patterns of behavior we haven't yet noticed". In 2015, Steve Lohr's book "Data-ism" looked at how Big Data is transforming society, using the term to describe the Big Data revolution.

Data-ism: The Revolution Transforming Decision Making ...

It shows that, if exploited, this new revolution will change the way decisions are made?relying more on data and analysis, and less on intuition and experience?and transform the nature of leadership and management.Lohr explains how individuals and institutions will need to exploit, protect, and manage their data to stay competitive in the ...

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Data-ism The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else. by Steve Lohr. About the Book. Steve Lohr, a technology reporter for the New York Times, chronicles the rise of Big Data, addressing cutting-edge business strategies and examining the dark side of a data-driven world.

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