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Summary: Part of the MIT Press Essential Knowledge Series, this book is an academic overview of crowdsourcing. Daren C. Brabham

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aims to define crowdsourcing concepts and theories, define four categories of crowdsourcing, and lay out the issues and future potential surrounding this new form of organizing.

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Crowdsourcing (MIT Press Essential Knowledge) ... MIT Press, 9780262518475, 138pp. Publication Date: May 10, 2013. List Price: 15.95* * Individual store prices may vary. Description. A concise introduction to crowdsourcing that goes beyond social media buzzwords to explain what crowdsourcing really is and how it works.

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About the Author Daren C. Brabham, Ph.D., is currently an assistant professor in the Annenberg School for Communication & Journalism at the University of Southern California . He was the first to publish scholarly research using the word "crowdsourcing" in a February 2008 article in Convergence , and he is the author of the 2013 MIT Press book

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