

Creating Public Value Strategic Management In Government

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Creating Public Value: Strategic Management in Government ...

On Creating Public Value What Business Might Learn from Government about Strategic Management About twenty-five years ago, in the early days of the Kennedy School of Government's efforts to develop the field of "public management," the elder of the two authors of this article was dispatched to the Harvard Business School to

On Creating Public Value - Harvard University

PURPOSES. It presents a general answer

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to the question of what public managers should think and do to exploit the particular circumstances they find themselves in to create public value. To achieve this purpose, the book develops several different kinds of ideas. First, it sets out a philosophy of public management--an idea...

Creating Public Value — Mark H. Moore | Harvard University ...

Creating Public Value: Strategic Management in Government. Useful for both practicing public executives and those who teach them, this book explicates some of the richest of several hundred cases used at Harvard's Kennedy School of Government and illuminates their broader lessons for government managers.

Creating Public Value: Strategic Management in Government ...

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Creating public value | Harvard Kennedy School

Creating Public Value: Strategic Management in Government. A seminal figure in the field of public management, Mark Moore presents his summation of 15

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years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises. Useful for both practicing public executives...

Public value - Wikipedia

The idea of creating public value in the public sector was developed in the mid-1990s, at a time when the world was going through a dramatic shift from the traditional world of public administration towards an increased effort to apply and use private sector management concepts and techniques in the public sector to improve the performance of those organisations.

Mark H. Moore on public value - Management-Issues.com

In This Section. Strategic Leadership in Government: Creating Public Value,

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previously known as Recovering the Public in Public Value: Strategic Management in Government is a two-day program in Washington, DC. Click here to view a sample schedule. Led by Professor Mark Moore, the Strategic Leadership in Government curriculum focuses on four...

Amazon.com: Customer reviews:

Creating Public Value ...

Creating Public Value Strategic Management in Government. Mark H. Moore. Add to Cart Product Details. PAPERBACK. \$46.50 • £37.95 • €42.00

... “ This is at once the most broadly thoughtful and specifically useful book I’ve read in the field of public management.

Creating Public Value: Strategic Management in Government ...

On Creating Public Value: What Business

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Might Learn from Government About Strategic Management. At a minimum, this is probably true for private sector organizations that operate in intensely politicized environments, or that depend on maintaining a certain kind of social credibility and legitimacy in order to be successful in consumer and investor markets.

Creating Public Value: Strategic Management in Government ...

Creating public value : strategic management in government. [Mark Harrison Moore] -- A seminal figure in the field of public management, Mark Moore presents his summation of fifteen years of research, observation, and teaching about what public sector executives should do to improve ...

Creating Public Value — Mark H.

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Moore | Harvard University ...

Exhibit 1 also shows that there is a feedback system in place — when public value is created, so is greater legitimacy and support (e.g., citizens and elected officials have greater trust in the government), and operational capacity is increased (e.g., financial and other resources could be easier to obtain).

On Creating Public Value: What Business Might Learn from ...

A seminal figure in the field of public management, Mark Moore presents his summation of fifteen years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises.

Strategic Leadership in Government: Curriculum | Harvard ...

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Creating Public Value: Strategic Management in Government ...

Creating public value. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of “*Creating Public Value: Strategic Management in Government*.”

Creating Public Value: Strategic Management in Government ...

A seminal figure in the field of public management, Mark H. Moore presents his summation of fifteen years of research,

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observation, and teaching about what public sector executives should do to improve the performance of public enterprises. Useful for both practicing public executives and those who teach them, this book explicates some of the richest of several hundred cases used at Harvard ...

Creating public value : strategic management in government ...

The research program on public value was kicked off by Professor Mark H. Moore of Harvard's Kennedy School of Government, who published a book on the subject, *Creating Public Value. Strategic Management in Government* , in 1995.

By Shayne Kavanagh

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