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2004) List of issues Volume 20 2019 Issue 5. 2019 pages 351-427 ... Register to receive personalised research and resources by email. Sign me up.

Conference Tourism - Ways to Travel - Travel ideas

Weber and Chon (2002) have assessed this sector in their book Convention Tourism: International Research and Industry perspectives. Weber and Ladkin (2004) explored trends in the convention industry including government's increasing awareness of economic benefits of the so-called MICE

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industry (that is, meetings, incentives, conventions and events/exhibitions).

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*Journal of Convention & Event Tourism
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drivers of national economic development (Ford and Peeper 2007). Known variously as information centers, tourism bureaus, travel bureaus, and tourism commissions, convention and visitor bureaus are not-for-profit organizations, or sometimes government departments.

International Journal of Tourism Research - Wiley Online ...

And its convenient national and international transport hubs, comprising air, rail and sea, as well as modern, abundant and sizable convention and conference facilities, means

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groups can choose from locales all up and down the Peninsula.

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Book chapter : Convention tourism:

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Convention tourism: international research and industry perspectives Weber, Karin ; Chon, K. S Presenting a thorough analysis of the industry's key markets, this volume

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combines insightful articles with detailed case studies, an account of the history of convention tourism & its economic contributions, marketing & human resource analyses ...

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Convention tourism: international research and industry perspectives It is of value to academics and students seeking an introduction to the area. However, its descriptive nature highlights the need for more analytical studies of conventions.

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