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Thomas OGuinn - Professor - UW-Madison | LinkedIn

THOMAS C. OGUINN. UW MADISON. Verified email at wisc.edu. CONSUMER BEHAVIOR SOCIOLOGY MARKETING. Articles Cited by. Title Cited by Year; BRAND COMMUNITY. AM Muniz, TC O'Guinn. Journal of consumer research 27, 412-32, 0. 6848 * Compulsive buying: A phenomenological exploration. TC O'Guinn, RJ Faber.

Thomas (Tom) O'Guinn | Wisconsin School of Business at UW ...

About the Author Thomas C. O'Guinn, Ph. D., is Professor of Marketing at The University Of Wisconsin-Madison. He is also Research Fellow in the Center for Brand and Product Management, also at U.W.-Madison.

Thomas Oquinn in California - 12 Background Reports ...

Thomas (Tom) O'Guinn Professor of Marketing. toguinn@bus.wisc.edu (608) 630-2404. 4171 Grainger Hall. Home Page School of Business

O'Guinn Funeral Homes| Clio, Montrose & Birch Run MI

Thomas was born on March 18, 1946 and passed away on Tuesday, December 31, 2019. He was a lifelong resident of Clio and graduated from Clio High School in 1964. He was a U.S. Army, Vietnam War ...

Thomas Guinn in Illinois | 11 Records Found | Spokeo

Thomas' brand management class was very relevant and interesting. This may be a positive or negative depending who you are, but he cancels class alot which I found to be very frustrating because my tuition dollars are paying for all of the classes whether he taught them or not. He also ends lecture very early and runs out of material to teach.

Thomas C. O'Guinn (Author of Adverstising And Integrated ...

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O'Guinn, Thomas (Tom) – Department of Sociology – UW–Madison

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By Thomas Thomas Oguinn Oguinn

Thomas Clayton O'Guinn is a Professor of Marketing and the Irwin Maier Distinguished Chair in Business. He received his Ph.D. from the University of Texas at Austin. Prior to coming to Wisconsin he was at The University of Illinois Urbana-Champaign.

Thomas O'Guinn | University of Wisconsin–Madison ...

Thomas C. O'Guinn is the author of Advertising and Integrated Brand Promotion (5.00 avg rating, 1 rating, 0 reviews, published 2002), Pkg Promo (3.00 avg...

Thomas O'Guinn | Facebook

Thomas C Oguinn, 65. Resides in Middleton, WI. Lived In Champaign IL, Durham NC, Los Angeles CA. Related To Mildred Oguinn, Connie Oguinn. Also known as Thomas Oquinn, Thomas C Guinn, Thomas C O'Guinn, Thomas Ogunn. Includes Address(6) Phone(7) Email(5) See Results. Thomas N Mcguinn, 64.

Tom Guinn in California | 24 Records Found | Spokeo

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Tom Guinn in California 24 people named Tom Guinn found in Los Angeles-Riverside-Orange County, San Francisco-Oakland-San Jose and

6 other cities. Click a location below to find Tom more easily. ... Thomas O Oguinn, 87. Resides in Oakland, CA. Lived In Berkeley CA, Suisun City CA.

Thomas O'Guinn at University of Wisconsin - Madison ...

O'Guinn Family Funeral Homes provides funeral, memorial, personalization, aftercare, pre-planning and cremation services in Clio, Montrose & Birch Run MI.

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Thomas C. O'Guinn, Ph. D., is Professor of Marketing at The University Of Wisconsin-Madison. He is also Research Fellow in the Center for Brand and Product Management, also at U.W.-Madison. Dr. O'Guinn has published widely. He has served on many editorial and advisory boards, and his research has won several awards.

Advertising and Integrated Brand Promotion: Thomas O'Guinn ...

Thomas C. O'Guinn is Professor of Marketing and Executive Director, Center for Brand and Product Management, University of Wisconsin-Madison. Prior to that, he was at the University of Illinois at Urbana-Champaign and served as a visiting scholar at UCLA, Duke, University of Utah, University of Innsbruck, and Dublin City University.

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