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Vincenzo Morabito Business Innovation Through Blockchain ...
I first met Mika Lammi, Head of IoT Business Development for Kouvola Innovation, about six months ago. He had received a grant to outfit shipping containers with devices which would share data through a private blockchain. The city of Kouvola is a transportation hub of Finland and is the home to over 200 logistics companies.

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business innovation related to blockchain at a global level in a section called Blockchain practices (Chap. 8) and will end by presenting the B3 perspective we propose for blockchain business innovation (Chap. 9). As in my previous volumes [2–5], this book adopts both a scientific approach

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