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IMPLICATIONS OF SPORTS BETTING IN KENYA: IMPACT OF ROBUST ...

PwC | 27 Sports betting is reported based on where the licence is issued. Gauteng accounted for 59.4% of total gross sports betting gambling revenue in 2014 at R939 million. The Western Cape and KwaZulu- Natal were next at R194 million and R193 million, respectively, and were the only other provinces above R100 million.

Betting On Africa Pwc

Welcome to the sixth edition of Gambling outlook 2017-2021. This publication focuses on segments within the South African gambling industry, with detailed forecasts and analysis. For each segment, we give details about the key trends we have noted as well as key challenges and future prospects we have identified.

The Nigeria gaming industry - PwC

Betting and gaming The last few years have seen a significant period of change in the gaming industry from a structural and regulatory point of view. The growing importance of online and mobile channels has led to many European jurisdictions regulating (or re-regulating) gaming legislation (which in many cases has not historically accounted for online gaming activity).

South Africa sports betting revenue by category 2010-2019 ...

While casinos are by far the largest component of the gambling market in South Africa, online sports betting is rapidly catching up. This was one of the findings from PwC's fifth annual edition of...

South Africa sports betting revenue 2010-2019 | Statista

PwC mentioned that for South Africa, the National Gambling Board of South Africa was the source for historical data. With regard to Nigeria, figures were derived and extrapolated from selected company information. While Kenya, figures were derived and extrapolated from casino taxes.

Betting on Africa - PwC

Pietro Calicchio, Gambling Industry Leader for PwC South Africa says: "Although the gambling industry is an exciting and vibrant sector it faces a number of challenges, in particular a slowing economy. "Illegal gambling also continues to be a problem in South Africa.

Africa and Sports Betting: Emerging Markets

South Africa is the biggest market for gambling in all of Africa with annual gross revenues exceeding R23.9 billion in 2014 and projected to increase to R30.3 billion in 2019, according to a report by PricewaterhouseCoopers (PwC).

PwC Report "Betting on Africa" - SlideShare

betting, to examine the effects of sports betting on vulnerable segments of users, and to. examine the role of controls and legislation on sports betting. To achieve these objectives the study utilized a descriptive research design using. quantitative research approach.

South Africa Has Largest Gambling Market in Africa – PWC ...

The statistic shows the sports gambling revenue in South Africa from 2010 to 2019. statista.com ... South Africa sports betting revenue 2010-2019, by category ... PwC, Sports gambling gross ...

Gambling outlook 2017-2021 - PwC South Africa

Betting on Africa • PwC • 3 Research methodology The National Gambling Board of South Africa is our source for historical data. Their fiscal year covers the period from 1 April to 31 March. As the fiscal year overlaps the calendar year, for our purposes figures represent the year in which most of the activity took place.

PwC – SportsKenya

Revenue from sports betting in South Africa is forecast to rise to around 256 million U.S. dollars by 2019.

Betting and gaming - PwC UK

Global Gaming Outlook 5 that consumers increasingly have the resources to indulge. The third factor is the growing opportunity to take part in casino gaming, as new centers are established and as new facilities are opened up in existing markets. Most obviously, the prime examples of new territories entering the market include

Online Betting in Africa

The PwC said that the National Gambling Board of South Africa is the source for historical data. With regard to Nigeria, figures are derived and extrapolated from selected company information. With respect to Kenya, figures are derived and extrapolated from casino taxes.

Everything you need to know about gambling in South Africa

Consultancy firm PricewaterhouseCoopers (PwC) has revealed Kenya's betting tax is the highest in the region and ahead of gaming hubs like the famed Las Vegas. PwC says the new 35 per cent tax on...

Gambling revenues in South Africa show modest increase - PwC

in South Africa, which is a member firm of PricewaterhouseCoopers International Limited (PwCIL), each member firm of which is a separate legal entity and does not act as an agent of PwCIL. 'PwC' is the brand under which member firms of PricewaterhouseCoopers International Limited (PwCIL) operate and provide services.

Global Gaming Outlook - PwC

Sport betting is a phenomenon that is quickly gripping Kenya. A university student, matatu tout, young professional, boda boda guy, retiree and watchman are all united in anxiety and joy or sorrow depending on the outcome of a sporting event for which they placed a bet on. Some might wonder why it took so long but the multi-billion

South Africa's gambling revenues projected to rise ... - PwC

Betting on Africa • PwC 3. Quantitative research and analysis was provided by Wilkofsky Gruen Associates Inc., a provider of global research and analysis of the hospitality industry. See www.wilkofskygruen.com for more information.

Gambling outlook Africa PwC 2015-2019 (1)

The Nigeria gaming industry A lot has changed within the Nigerian gaming landscape since the PwC April 2016 "The gaming industry in Nigeria" publication. The gaming industry has continued to expand, benefitting from; the large and youthful population, improving internet penetration, and the increasing access to internet-enabled devices.

Gambling outlook - PwC South Africa

Pietro Calicchio, Gambling Industry Leader for PwC South Africa, says: "Overall, the South African gambling industry continues to remain a vibrant and exciting sector, but is facing significant challenges, in particular a slowing economic climate and changes in regulation.

Kenya's new tax on betting highest in region, says PwC ...

Sports betting, however, is viewed as a game of skill, due to the knowledge and experience required to be an effective and successful sports bettor. Nigeria is the second-biggest gambling market in Africa by revenue. Its GGR was placed at around \$40 million in 2014, with PwC estimating a GGR of \$58 million for the year 2018.

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