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Book Review: Barrel-Aged Stout

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Josh Noel has written for the Chicago Tribune since 2008. That is all you need to know to understand one reason I highly recommend this book. Josh is an expert news reporter who writes a

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Josh Noel. Chicago Review Press, 9781613737217, 400pp.

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Barrel-Aged Stout and Selling Out: Noel, Josh ...

Roughly divided in two equal parts the first part, ' Barrel-Aged Stout ' deals about Goose Island, AB InBev and beer in general pre-takeover, the second part, ' Selling Out ' post-takeover. While the

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focus in part one lies on the origin story of Goose Island, the rise of this iconic brewery didn't happen in a vacuum.

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is deeply reported and always a delight to read." —Jonathan Eig, author of *Ali* and *Luckiest Man*

“ Josh Noel has accomplished the very rare trick of telling a fascinating story that reveals the larger world it inhabits—in this case, how craft beer went from

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underdog to unlikely sensation.

Barrel-Aged Stout and Selling Out: Goose Island, Anheuser ...

Barrel-Aged Stout and Selling Out is a detailed history of Goose Island Brewing Company including the circumstances that led to their

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eventual sale to international brewing conglomerate AB-InBev and the changes that have been made since the sale. The book was extensively researched and written by Chicago-based beer writer Josh Noel.

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Barrel-Aged Stout and Selling Out: Goose Island, Anheuser ...

Josh Noel is the author of "Barrel-Aged Stout and Selling Out: Goose Island, Anheuser-Busch and How Craft Beer Became Big Business" and writes about travel and beer for the Chicago Tribune. View

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Catching Up with 9 of the Best Barrel-aged Stout Breweries ...

The next Dragon ' s Milk Reserve has arrived! A throwback to one of our favorite Reserves, this

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bourbon barrel-aged stout is finished with sweet vanilla and delicious chai spices. Learn more about our latest legend.

Barrel-aged stout and my own egregious selling-out ...

That "barrel-aged stout" in the title

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of the book isn't there just to rhyme with "selling out": Goose Island's Bourbon County Stout, created back when barrel aging was all but unheard of, defied ...

Barrel-Aged Stout and Selling Out: Goose Island, Anheuser ...

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Book Review | Barrel-Aged Stout & Selling Out ...

Josh Noel is the author of "Barrel-

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Island Anheuser Busch And Beer Became Big Business Book Description: From Amazon: "Goose Island opened as a family-owned Chicago brewpub in the late 1980s, and it soon became one of the most inventive breweries in the world. In the golden age of light, bland and cheap beers, John Hall

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and his son Greg brought European flavors to ...

Business

Book Review: Barrel-Aged Stout and Selling Out by Josh ...

Josh has been writing about the Chicago beer scene for many years for the city ' s big

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newspaper, the Chicago Tribune, and in particular he has been championing Bourbon County Stout, the whiskey-barrel-aged Imperial stout first made by Goose Island Beer Company in the mid-1990s that started an entire new beer style. In 2018 he wrote a

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book on BCS, Goose Island, and the acquisition of Goose ...

When craft beer went corporate: Barrel-Aged Stout and ...

It ' s been 27 years since Goose Island ' s brewmaster Greg Hall gifted us with what has been

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accepted as the first barrel-aged stout. In 1992, Hall filled six freshly emptied bourbon barrels with an Imperial Stout to celebrate the 1,000th batch of beer brewed at Goose Island.

Barrel-Aged Stout and Selling Out

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Barrel-Aged Stout and Selling Out: Goose Island, Anheuser-Busch, and How Craft Beer Became Big

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Business. Josh Noel. Chicago Review Press, Jun 1, 2018 -

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pages. 1 Review. Goose Island opened as a family-owned Chicago brewpub in the late 1980s, and it soon became one of the most inventive breweries in the world.

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Josh Noel ' s new book, Barrel-Aged Stout and Selling Out: Goose Island, Anheuser-Busch, and How Craft Beer Became Big Business, not only takes a deeper dive into

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the sale of Goose Island, but it provides much more context into the craft beer industry and its practices, that not even the biggest of beer nerds have insight into.

Dragon's Milk - America's #1
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Barrel-Aged Stout and Selling Out is deeply reported and always a delight to read."—Jonathan Eig, author of *Ali and Luckiest Man*

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Book Report: Barrel-Aged Stout And Selling Out by Josh Noel If you are in the beer business this is

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a must read. If you are interested in a startup business, family relations or the biggest beer company in the world, you want to read this book.

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