

Agile Excellence For Product Managers A Guide To Creating Winning Products With Agile Development Teams

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Mr Ritesh Mehrotra. Ritesh Mehrotra is an enterprise agile coach and software consultant with over 16 years of experience across multiple business domains including Banking, Finance, Insurance and aviation. Through his work over the years he has accumulated rich hands-on knowledge on complex product design, development and management apart from coaching and training teams across organizations ...

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Agile Excellence™ for Product Managers 5 Chapter 1 Why Agile Is Good for Product Management Agile is often introduced to an organization through a de-velopment team seeking to deliver better software, faster. The change, however, sometimes causes anxiety to product managers. If this describes you, your anxiety is unfounded.

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Learn why product strategy matters more than ever in an agile world "Good Product Managers know how to lead teams to ship product. But the great ones do more than that -- they execute a true product strategy.

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