

## Achieving Success Through Social Capital

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They also bring social capital, the resources and support they can procure through their network of relationships. Research demonstrates that social capital affects a number of important outcomes such as individual performance, career progression, and the ability to enlist the cooperation of others to achieve organizational goals.

### **Achieving Success Through Social Capital: Tapping the ...**

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Achieving Success Through Social Capital: Tapping the Hidden Resources in Your Personal and Business Networks This is a fantastic book for anyone who wants to improve their social networking skills. It is a little bit dated in terms of the technology (no mention of LinkedIn, but mentions using your Palm Pilot and Rolodex to find contacts).

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### **INSEAD - Social Capital**

The ability to achieve our goals, fulfill our missions, and make our contributions to the world depends as much on our social capital (the resources available in and through personal and business networks) as it does on our human capital (knowledge, expertise, and experience).

### **Achieving Success Through Social Capital: Tapping the ...**

Achieving Success Through Social Capital is your hands-on guide to success through building and using your social capital. You'll learn why rich social capital produces higher pay, faster promotions, better jobs, breakthrough ideas, new business opportunities, and profitable companies. Rich social capital can even make you luckier.

### **Achieving Success Through Social Capital: Tapping the ...**

Achieving Success Through Social Capital is your hands-on guide to success through building and using your social capital. You'll learn why rich social capital produces higher pay, faster promotions, better jobs, breakthrough ideas, new business opportunities, and profitable companies. Rich social capital can even make you luckier.

### **What Is Social Capital, and Why Should You Care About It?**

It is not owned by a single individual. Instead, social capital emanates from om- interactions with other people-a social synergy, if you will. However, like the other forms of capital, social capital contributes to business pro-ductivity as well as personal success. For a business, social capital can help

### **Achieving Success Through Social Capital: Tapping the ...**

Buy Achieving Success Through Social Capital: Tapping the Hidden Resources in Your Personal and Business Networks: Tapping the Hidden Resources in Your Personal and Business Networks (J-B-UMBS Series) 1 by Wayne E. Baker (ISBN: 9781118602591) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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2 Achieving Success Through Social Capital depends on w h o you know—the size, quality, and diversity of your personal and business networks. But beyond that, social capital also depends on who you d o n ' t k n o w , if you are indi- rectly connected to them via your networks.

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